INGRID
marinangel

INGRID MARINANGEL • INGRIDAM815@GMAIL.COM • 815.355.5518

SKILLS

WordPress Developer
Theme Customization: Template Creation, WooCommerce

Front-End Development
HTML, CSS, JAVASCRIPT

SEM I SEO
Strategy, Google Analytics

Animation
CSS, SVG, Motion Graphics

Photography
Product, HeadShot, Event

PROGRAMS

AFTER EFFECTS
FIGMA
ILLUSTRATOR
INDESIGN
LIGHTROOM
PHOTOSHOP
PREMIERE PRO
XD

CODE

AZURE
BOOTSTRAP
CSS3
FLEXBOX
HTML5
JAVASCRIPT
PHP
MySQL
WORDPRESS

EDUCATION

SEPT 2015

The Illinois Institute of Art - Schaumburg
Bachelor of Fine Arts
Web Design and Interactive Media

AUG 2005

Southern Illinois University Carbondale
Bachelor of Arts
Cinema and Photography

EXPERIENCE

APRIL 2016 TO PRESENT 2025

Sparkfactor

CREATIVE DIRECTOR / WORDPRESS DEVELOPER

Led creative vision and project management for marketing and promotional campaigns across print, video, digital, mobile, and social media platforms. Specialized in WordPress development, web design, and graphic design, with proficiency in server, hosting, and database management. Delivered motion design, videography, and video editing services to enhance campaign impact and engagement. Oversaw all aspects of production, ensuring alignment with brand strategy and client objectives.

AUG 2023 TO PRESENT 2025

Elgin Community College

ADJUNCT INSTRUCTOR

Developed and delivered curriculum for Basic and Advanced Web Design courses, covering topics such as HTML, CSS, JavaScript, responsive design, and web accessibility. Guided students through hands-on projects to build foundational skills and supervised real-world web design projects to apply best practices and solve industry challenges effectively.

OCT 2015 TO APRIL 2016

Spectrum Communications & Consulting Inc.

WEB DESIGN AND FRONTEND DEVELOPMENT

Designed and developed responsive websites using Bootstrap within Visual Studio, collaborating with programmers in an ASP.NET environment utilizing Razor Syntax and Microsoft Azure servers. Partnered with account managers to update and optimize client websites for speed, SEO, and usability. Conducted A/B testing to enhance performance and user engagement.

JAN 2007 TO OCT 2015

Ingrid Karolewski Photography

PHOTOGRAPHER

Specialized in product and headshot photography, delivering high-quality images for e-commerce, corporate profiles, and marketing campaigns. Skilled in studio and on-location setups, advanced lighting techniques, and post-production editing to align with client branding and objectives.